[Your Business Name/Letterhead]

[Address]

[City, State, ZIP]

[Email Address]

[Phone Number]

[Date]

Dr. Jill Stearns

Superintendent/President

Cuesta College

PO Box 8106

San Luis Obispo, CA 93403-8106

Subject: Support for the Bachelor of Science in Education program

Dear President Stearns,

I am writing as the proud owner of [Your Business Name], a contributor to our local community in [City/Region]. It is with great enthusiasm that I extend my support for the proposed Bachelor of Science in Education at Cuesta College. This initiative is of importance for our region, addressing a pressing need for affordable, in-person baccalaureate degree options that allow individuals to further their education without the need to leave our community.

The introduction of the Bachelor of Science in Education program at Cuesta College would create a significant opportunity for our region by addressing the challenge community members face when seeking affordable pathways to higher education. By offering a locally accessible route to a baccalaureate degree, it opens doors for individuals to enhance their qualifications and embark on careers in education without the burden of relocating or incurring exorbitant costs from distant universities offering online degrees. This program aligns perfectly with our community's desire for in-person, accessible education and represents a significant step towards fostering a more educated, skilled, and empowered workforce.

I firmly believe that a well-educated community is the foundation of its growth and prosperity. As a local business owner, I understand the importance of a workforce equipped with the knowledge and skills to excel in their chosen fields. The proposed Bachelor of Science in Education not only aligns with our shared vision for a better-educated community but also offers a pathway to cultivate dedicated educators, invested in our region, who will shape the future of our local students. I strongly endorse the establishment of this program and look forward to the positive impact it will have on our region.

In conclusion, I commend Cuesta College for its dedication to addressing the educational needs of our community by proposing this bachelor’s degree. It is my belief that this program will not only empower individuals within our region but also contribute significantly to the continued growth and success of our local businesses and educational institutions.

Sincerely,

[Your Name]

[Your Title]

[Your Business Name]